

## **Assignment: Create a Program Flyer for the Alexander City Zoo**

The Alexander City Zoo needs people to create flyers for their upcoming “Dinner and Dance Social.” Make this flyer your own – change the color, layout, design, etc in the manner you see fit. The Alexander City Zoo is counting on you to deliver a catchy program flyer.

**Method:** You can use a preexisting template or start your own blank word document to design.

**Contents:** (things you might want to have on your flyer)

- This flyer is for the upcoming “Dinner and Dance Social” at the Alexander City Zoo. Everyone in Alex City is invited to attend.
- The cost per ticket is \$10 and all proceeds go to the new “Tiger Exhibit.”
- The Social will begin at 6:00 pm and will last until 11:00 pm.
- Dinner will be served and all drinks are included.
- The band “Free Gone” will be the main event of the night
- The address of the Zoo is 555 Wildcat St, Alexander City, AL 35010

**Here are some suggestions:**

- Change Styles
- Insert Pictures from File, Clip Art, Internet, etc
- Look through the various template located in the “flyers” folder of publisher
- Rotate pictures and text boxes a little bit to give it an unique flavor
- Create Font with different colors, shapes, styles, etc
- Look at the various borders to go around the flyer
- Create 3D imagery, shadows, backdrops, etc